


2017 - 2018 Bateman Team: Geaux for the Gold With Purpose

Sample Instagram Posts

Picture	Caption
	<p>Tori Perrie, a freshman business management & latin american studies major believes people are not aware of the issue because they don't want to become aware. "Death is a topic normally avoided by our society but child death is something we not only don't want to talk about, but we also don't want to think about." Did you know that there are 71 potential life years lost on average when a child dies of cancer compared to 17 potential life years lost for adults? We are losing part of our next generation of young people. Be part of the change and sign our petition to bring greater awareness to this issue!</p> <p><u>#WithPurpose#PediatricCancer</u> <u>#BeatCancer#CancerAwareness</u> <u>#StandUpToCancer#Research</u> <u>#Treatment</u> <u>#Cure</u> <u>#Children#Hope</u> <u>#Patients</u> <u>#Time</u> <u>#Conquer</u> <u>#Cancer#ImHappy</u> <u>#BeatChildhoodCancer</u></p> <p>Tags to include on photo: @loynosmc @geauxwithpurpose @realwithpurpose</p>



Brendan Dodd (a.k.a. @bagelboynola) said that he never realized the lack of awareness surrounding child cancer funding and research. "I think it's important to bring up topics like these. Ignorance isn't always a good thing and it's important to fight for someone who doesn't have the ability to do it themselves." At Loyola, we have an appreciation of things both great and small. We believe that small acts of student advocacy on our campus will ultimately lead to greater awareness city and state-wide.

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Child cancer is different than adult cancer. It requires different research and treatment. We need change now to support these children and families. Sophomore and theater major, Katie Trapani understands the pain of childhood cancer personally. "In high school, a classmate of mine passed away from cancer. Pediatric cancer needs more funding so that one day other kids do not need to go through the same pain we did losing a friend."

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Alex Lucas, a sophomore theater major says that “as with any major issue, education and awareness of the masses are key to creating an effective solution. We must work together to make this issue well known to raise funding, help save these kids and prevent further childhood suffering in the future.” Three in ten children will lose their battle with the disease. With greater awareness of this issue, we can change that statistic and advocate for changes in funding and research.

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Instagram story: Can put in text stating: “Stand up to childhood cancer. Follow us @geauxwithpurpose”

